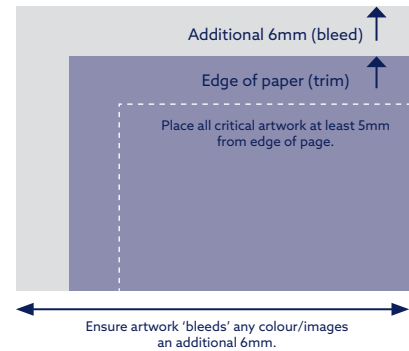




# Specification

Mechanical Data	Size
Double Page Spread (Trim)	297mm (d) x 420mm (w)
Double Page Spread (Bleed)	303mm (d) x 426mm (w)
A4 Full Page (Trim)	297mm (d) x 210mm (w)
A4 Full Page (Bleed)	303mm (d) x 216mm (w)
½ Page Horizontal	129mm (d) x 190mm (w)
½ Page Vertical	297mm (d) x 93mm (w)
¼ Page	129mm (d) x 93mm (w)



## Content Schedule

Issue	Directory	Focus on	Editorial Deadline	Advertising Deadline
Jan/Feb 2018	Industry Services	Fish & Seafood	1 <sup>st</sup> December	5 <sup>th</sup> January
March/April 2018	Industry Services	Meat, Veg & Fruit	1 <sup>st</sup> February	23 <sup>rd</sup> February
May/June 2018	Industry Services	Sweets & Treats	3 <sup>rd</sup> April	20 <sup>th</sup> April
Jul/Aug 2018	Gala Dinner & Annual Awards		1 <sup>st</sup> June	22 <sup>nd</sup> June
Sept/Oct 2018	Industry Services	Free From	1 <sup>st</sup> August	24 <sup>th</sup> August
Nov/Dec 2018	Industry Services	Convenience & Bakery	1 <sup>th</sup> October	19 <sup>th</sup> October

### All adverts are full colour and prices +VAT at the standard rate.

Loose & bound inserts, belly wraps and cover mounts are all available, price on application.

For those left over leaflets from events, don't leave them lying around the office, call Kate for a price to place inserts into the Bulletin or event brochures.

Series discounts are available, the most cost effective way to use your budget is to plan an annual campaign bespoke to your objectives, call Kate for more details.

## Contact

### Advertising

Contact: Kate Miller  
Tel: 01780 763841 Mob: 07933 704270  
Email: [katemiller@bfff.co.uk](mailto:katemiller@bfff.co.uk)

### Editorial

Email: [bulletineditorial@bfff.co.uk](mailto:bulletineditorial@bfff.co.uk)  
(email editorial only please)

2018 Event Brochures		Advertising deadline
BFFF Annual Business Conference Brochure	February 22 <sup>nd</sup> 2018	26 <sup>th</sup> January 2018
BFFF Gala Dinner Dance	7 <sup>th</sup> June 2018	18 <sup>th</sup> May 2018
BFFF Annual Luncheon Brochure	Nov 20 <sup>th</sup> 2018	23 <sup>rd</sup> October 2018

### Maximise your presence at key industry events.

- If you are attending events as a delegate, why not let people know you are there?
- Exhibiting at an event then why not let people know what you are offering on your stand?
- Can't make an event due to other commitments then why not use the event brochure to make sure you have a presence?

### British Frozen Food Federation

Registered Office: Warwick House Unit 7, Long Bennington Business Park, Main Road, Long Bennington, Newark, Nottinghamshire NG23 5JR  
Tel: 01400 283090 Fax: 01400 283098 Websites: [www.bfff.co.uk](http://www.bfff.co.uk) [www.coolcookery.co.uk](http://www.coolcookery.co.uk)

