

British Frozen Food Federation 2008 ANNUAL AWARDS



Retail Product of the Year
“MARKS & SPENCER” CHOCOLATE MARQUISE
 Produced by H. J. Heinz Company Ltd

BEST NEW POULTRY-BASED PRODUCT

Gold Award	“Chinese Takeaway” Duck In Plum Sauce	Iceland Foods Ltd
Silver Award	“Oakhurst® Premium” 2 Prosciutto Wrapped Chicken Breast Fillets	Aldi Stores Ltd
Bronze Award	“Sainsbury’s Be Good To Yourself” Chicken Provençal with Garlic Mash	Kerry Foods

BEST NEW FISH-BASED PRODUCT

Gold Award	“Tesco Finest” 4 Breaded Chunky Cod Fillets	Tesco Stores Ltd
Silver Award	“Marks & Spencer” Smoked Haddock Florentine	Icelandic UK Ltd
Bronze Award	2 Haddock Fillets in a Seeded Crust	Waitrose Ltd

BEST NEW VEGETABLE-BASED PRODUCT

Gold Award	“Morrisons The Best” Sea Salt & Cracked Black Pepper Potato Wedges	Cheviot Foods Ltd
Silver Award	“Tesco Finest” Steam Vegetables Supersweet Sweetcorn	MDC Foods Ltd
Bronze Award	“Sainsbury’s Taste The Difference” King Edward Goose Fat Roast Potatoes	Cheviot Foods Ltd

BEST NEW MEAT-BASED PRODUCT

Gold Award	“Asda Extra Special” 8 Premium Cumberland Sausages	Asda Stores Ltd
Silver Award	“Tesco Finest” French Trimmed Lamb Loin Racks with Cranberry & Apricot Crumb	Tesco Stores Ltd
Bronze Award	Roast From Frozen Easy Carve Lamb Racks with a Red Wine & Redcurrant Sauce	Iceland Foods Ltd

BEST NEW PIZZA, SAVOURIES AND SAVOURY BREAD PRODUCT

Gold Award	“Aunt Bessie’s®” Best Yorkshire Puddings	Aunt Bessie’s Ltd
Silver Award	“Tesco Finest” 14 Ham & Cheese Croissants	Tesco Stores Ltd
Bronze Award	“Chicago Town™” Takeaway Original Chicken Supreme Pizza	Schwan’s Consumer Brands UK Ltd

BEST NEW ICE CREAM/ICE CREAM DESSERT PRODUCT

Gold Award	Nestlé® After Eight® Ice Cream Dessert	R & R Ice Cream UK Ltd
Silver Award	“Sainsbury’s” Party Bites 10 Mini Chocolate Ice Cream Cones	R & R Ice Cream UK Ltd
Joint Bronze	“Bassetts” Jelly Babies ‘Wobbly Lollies’	Fredericks Dairies Ltd
Joint Bronze	“Iceland Party” 4 Ice Cream Bombs	Iceland Foods Ltd

BEST NEW DESSERT/CONFECTIONERY PRODUCT

Gold Award	“Marks & Spencer” Chocolate Marquise	H. J. Heinz Company Ltd
Silver Award	“Iceland Party” Chocolate Indulgence Gateau	Iceland Foods Ltd
Bronze Award	“Asda Extra Special” Pear, Raspberry & Blueberry Crumble	Asda Stores Ltd

RETAIL RESULTS

Details compiled from Entry Forms