

BFFF Annual Awards 2012 Retail Award Results

Sponsored by



RETAIL PRODUCT OF THE YEAR

"Northern Catch® Select" Large Salmon Wellington with a Cheese & Dill Sauce by Aldi Stores Ltd

BEST NEW POULTRY-BASED PRODUCT

Gold	"Asda Chosen by you" Lunch Pot Singapore Style Chicken Noodles	Asda Stores Ltd
Silver	"Asia Specialities" Chicken Korma	Aldi Stores Ltd
Bronze	"Morrisons" Southern Fried Variety Box	Golden Foods (Europe) Ltd

BEST NEW FISH-BASED PRODUCT

Gold	"Northern Catch® Select" Large Salmon Wellington with a Cheese & Dill Sauce	Aldi Stores Ltd
Silver	2 Salmon Portions in a Garlic & Herb Marinade	Iceland Foods Ltd
Bronze	"Asda Chosen by you" 2 Mediterranean Style Cod Fishcakes	Young's Seafoods Ltd

BEST NEW VEGETABLE-BASED PRODUCT

Gold	"Specially Selected™" Maris Piper Roast Potatoes in Goose Fat	Aldi Stores Ltd
Silver	"Sainsbury's" Chopped Coriander	Daregal Gourmet Ltd
Bronze	Mexican Wedges	McCain Foods (GB) Ltd

BEST NEW MEAT-BASED PRODUCT

Gold	"Morrisons" Slow Cooked Belly Pork Joint	Wm Morrison Supermarkets Plc
Silver	"Made for you" Sticky Chilli Beef with Lemon Basmati Rice	Kerry Foods
Bronze	"Levi Roots" Levi's Hot Hot Chilli Beef with Traffic Light Rice	Kerry Foods

BEST NEW PIZZA PRODUCT

Gold	"Morrisons" Extra Thin Tex Mex Pizza	Freiberger UK Ltd
Silver	"Asda Chosen by you" Wood-Fired Italian Salami & Rocket Pizza	Asda Stores Ltd
Bronze	The Double Decker – Double Pepperoni	Iceland Foods Ltd

BEST NEW SAVOURIES AND SAVOURY BREAD PRODUCT

Gold	12 White Bread Rolls	Iceland Foods Ltd
Silver	6 Boat Shaped Yorkshires Perfect for Sausages	Aunt Bessie's Ltd
Bronze	"Iceland Party" 75 Piece Ultimate Buffet Platter	Iceland Foods Ltd

BEST NEW ICE CREAM/ICE CREAM DESSERT PRODUCT

Gold	"Asda Chosen by you" Everyday Treats 10 Mini Ice Cream Rolls	R&R Ice Cream Ltd
Silver	"Iceland Luxury" 18 After Dinner Ice Cream Mints	Iceland Foods Ltd
Bronze	"Waitrose" Seriously Creamy 3 Peanut Butter Ice Creams	R&R Ice Cream UK Ltd

BEST NEW DESSERT/CONFECTIONERY PRODUCT

Gold	"Iceland Party" Chocolate & Orange Cheesecake	Iceland Foods Ltd
Silver	"Conditorei" Sweet-Dreams Mousse au Chocolat	Coppenrath & Wiese (UK) Ltd
Bronze	"Conditorei" Sweet-Dreams Raspberry Mascarpone	Coppenrath & Wiese (UK) Ltd