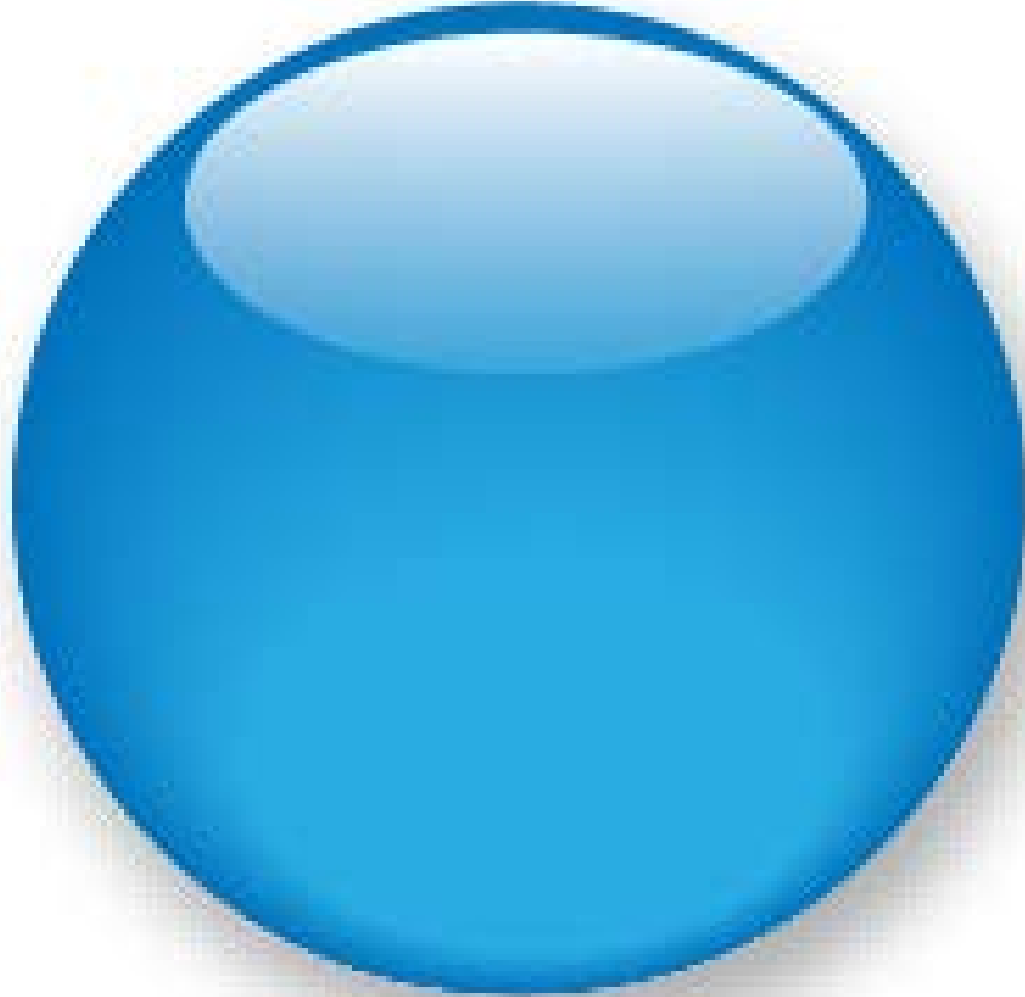


The bubble of confidence



- High performing companies make strong response to weak signals



The information age is dead

<https://www.linkedin.com/pulse/why-am-i-terrible-delegate-conferences-ian-harper>

Do the maths

PROBLEM

Kpi on safety
performance weighting
measure

Number of infringements
X Potential Seriousness

Seriousness 1 minor to 5
possible fatal

One fairly serious event

Our score is 3.

SOLUTION

Have loads of minor
events

1 x 3

20 x 1

New score 4 / 21

0.19 Hurrah!

<https://www.linkedin.com/pulse/i-want-average-boring-ian-harper?published=t>



Don't get confused KISS



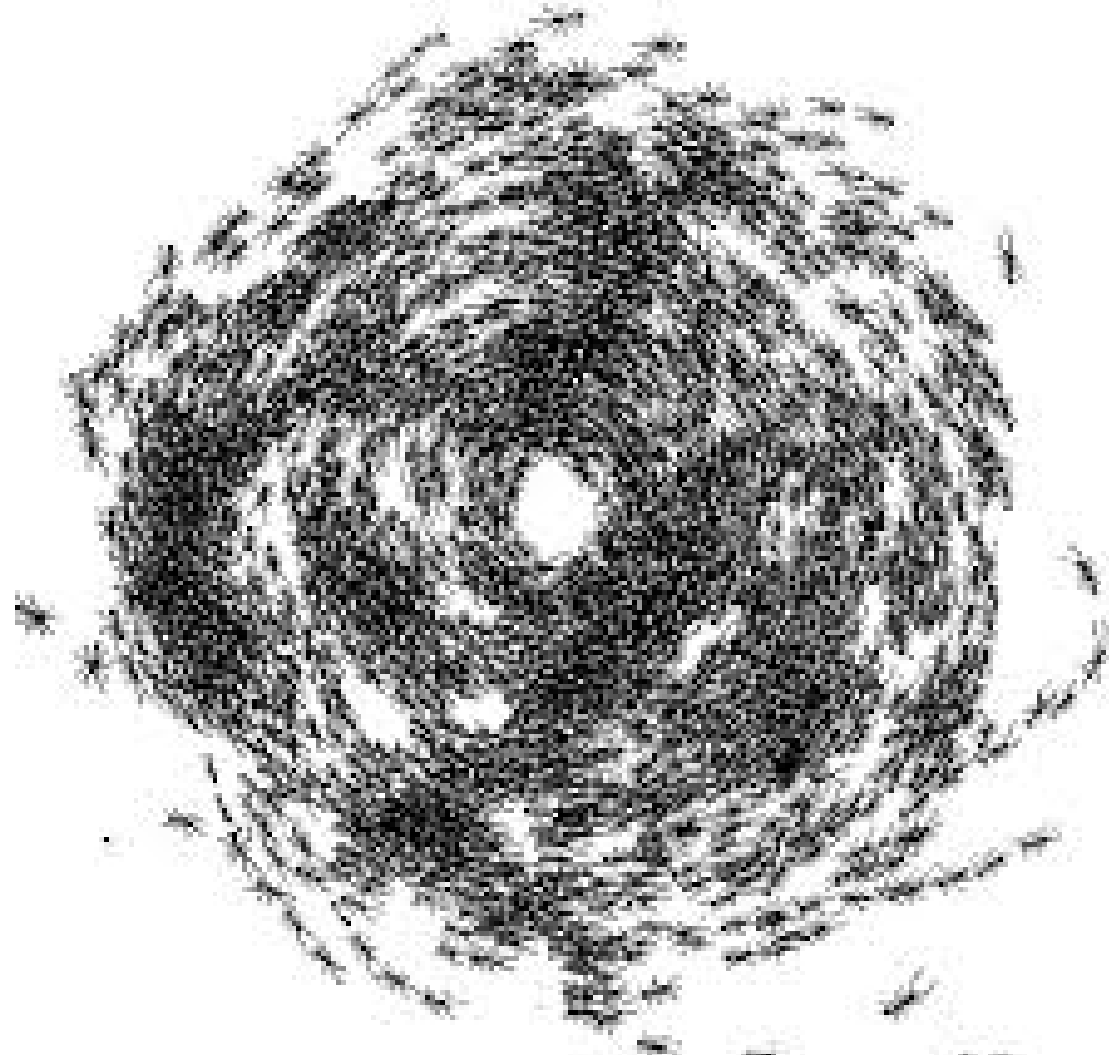
Apples and Oranges

Alexi Leonov

<https://www.linkedin.com/pulse/finding-your-own-solutions-ian-harper>

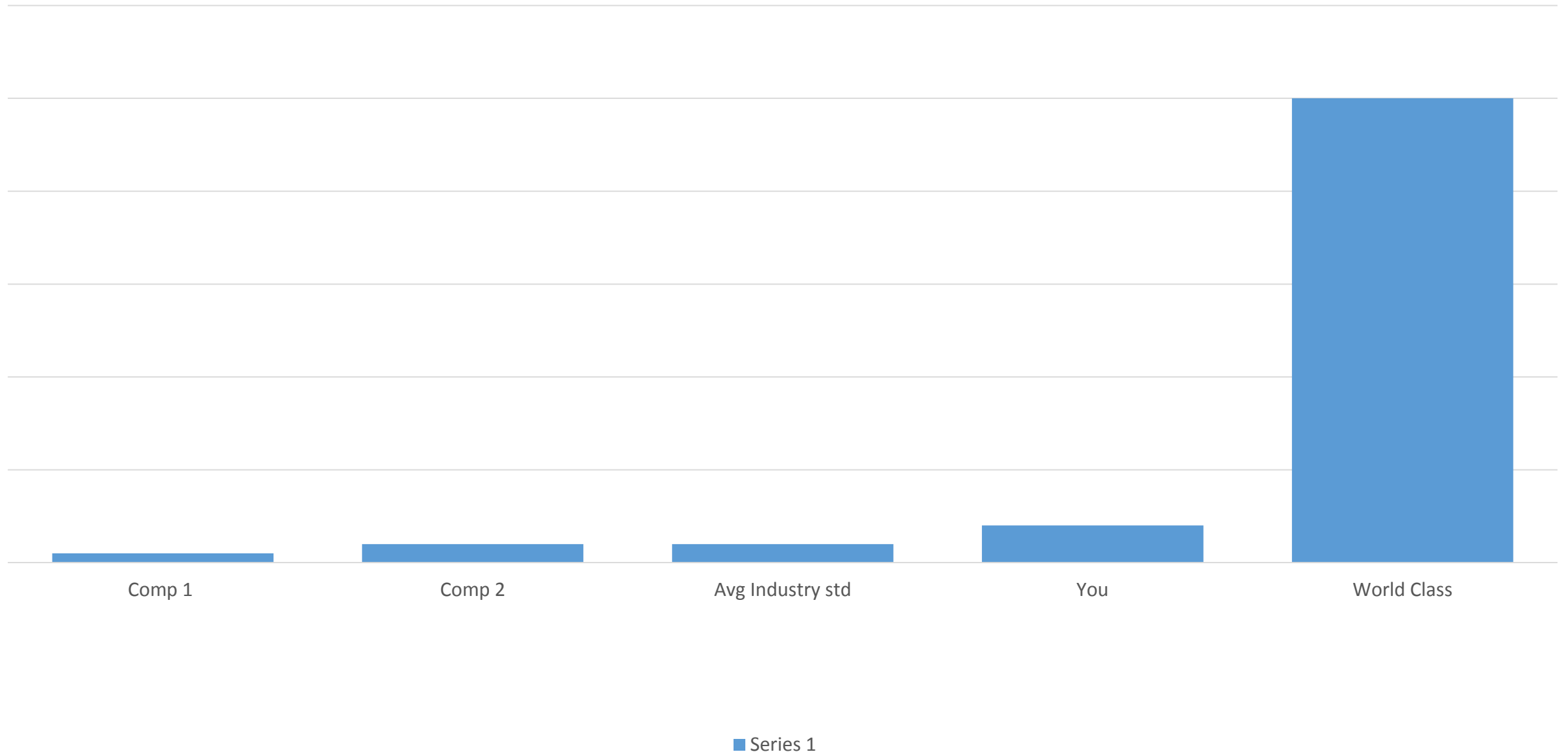
The ants circle of conformity death

- Be careful you don't get what you ask for.....



<https://www.linkedin.com/pulse/lesson-conformity-from-ants-ian-harper>

Don't justify poor performance





S.M.A.R.T
Don't destroy your
vision

<https://www.linkedin.com/pulse/paint-moon-ian-harper?published=t>



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