

# Frozen Worth £2.24 Billion in Foodservice

SOURCE: HORIZONS

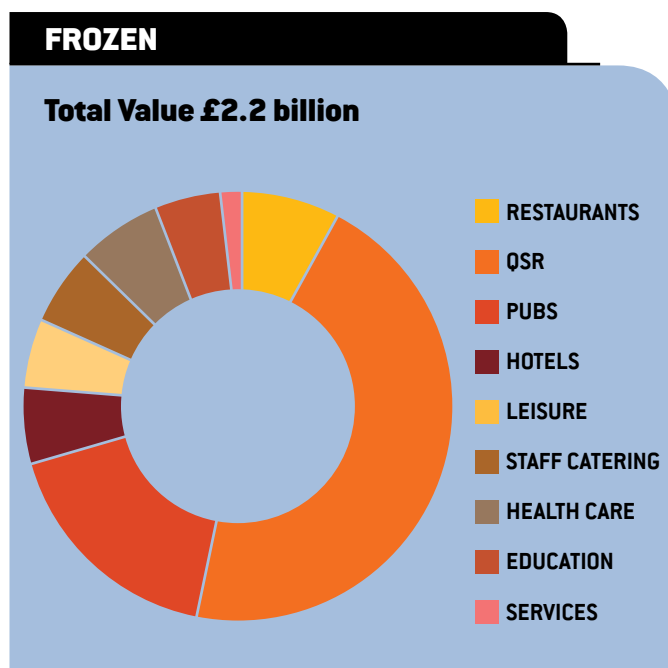


**THE LATEST DATA** supplied by Horizons show that the frozen food share of food purchases for the foodservice market in 2013 was £2.24 billion whilst the total market was worth £10.45 billion, which had shown growth for the first time in many years and was up on the previous year by circa £25 million.

By far the most important sector for frozen food is still quick service restaurants which spent just over £1 billion in 2013 on frozen food - also up on the previous year.

In terms of channels of delivery the biggest sector for foodservice in 2013 was delivered wholesale, with over £5.5 billion of the £10.45 billion market. Contract catering and retail/other sectors were both just under £2 billion and cash and carry was just over £1 billion.

The most pleasing aspect of the data is that virtually all sectors, all temperature regimes and all channels showed growth in 2013 versus 2012 signalling, hopefully, the start of a resurgence in the foodservice market.



## FOOD PURCHASES BY OPERATORS (FOOD SALES BY DISTRIBUTORS)

