



## Summer Menu Chart Toppers

SOURCE: HORIZONS



Iconic dishes like apple pie and sausage and mash lose their Top 10 positions in favour of new kids on the block – hot dogs and sorbets, according to Horizons Menurama Summer 2014.

**HORIZONS MENURAMA SERVICE** reveals a few significant changes in its survey of most popular items on UK restaurant menus [excluding the quick service restaurant category].

Long-time UK favourites such as breaded mushrooms, potato wedges, chicken curry, sausage and mash, profiteroles and apple pie have lost their coveted Top 10 places on the nation's dining out menus since summer 2010.

For summer 2014, main course menus suffered the biggest shake-up with four new entrants including hot dogs, pork ribs, grilled chicken and rib eye steaks. Whilst the top two dishes – burgers and pizza – stayed the same, fish and chips were knocked out of the third spot by chicken burgers. Desserts also had a reshuffle and in what's great news for the frozen food industry – the risers were all frozen with ice

cream sundaes moving into second spot and sorbets a brand new entry at number five – ice cream still ranked top overall. Old favourite crème brulee saw a return to the Top 10 – whilst profiteroles and apple pie dropped out.

There was less activity in appetisers where the only new arrival was the mixed platter and a race to higher rankings by chicken wings, and garlic bread and garlic bread plus.

### TOP PRODUCTS FROM HORIZONS MENURAMA ACROSS ALL SECTORS

KEY: ■ = NON-MOVER ▲ = GAINER ▼ = LOSER ★ = NEW ENTRY

#### STARTERS

##### SUMMER 2014

- 1 SOUP
- ▲ 2 CHICKEN WINGS
- ▼ 3 PRAWN COCKTAIL
- ▲ 4 GARLIC BREAD
- ▲ 5 GARLIC BREAD +
- ▼ 6 POTATO SKINS
- ▲ 7 SQUID CALAMARI
- ▼ 8 BRUSCHETTA
- ▲ 9 NACHOS
- ★ 10 PLATTER

##### SUMMER 2010

- 1 SOUP
- 2 PRAWN COCKTAIL
- 3 POTATO SKINS
- 4 CHICKEN WINGS
- 5 POTATO WEDGES
- 6 GARLIC BREAD
- 7 BRUSCHETTA
- 8 BREADED MUSHROOMS
- 9= GARLIC BREAD +
- 9= SQUID CALAMARI
- 10 NACHOS



#### MAINS

##### SUMMER 2014

- 1 BEEF BURGER
- 2 PIZZA
- ▲ 3 CHICKEN BURGER
- ▼ 4 FISH & CHIPS
- 5 RUMP STEAK
- ▲ 6 ROAST CHICKEN
- ★ 7 PORK RIBS
- ★ 8 HOT DOG
- ★ 9 RIB EYE STEAK
- ★ 10= GRILLED CHICKEN
- ▼ 10= SIRLOIN STEAK

##### SUMMER 2010

- 1 BEEF BURGER
- 2 PIZZA
- 3 FISH & CHIPS
- 4 CHICKEN BURGER
- 5 RUMP STEAK
- 6 SIRLOIN STEAK
- 7 ROAST CHICKEN
- 8 CHICKEN CURRY
- 9 CHICKEN BREAST
- 10 SAUSAGE & MASH



#### DESSERTS

##### SUMMER 2014

- 1 ICE CREAM
- ▲ 2 ICE CREAM SUNDAE
- ▼ 3 CHEESECAKE
- ▲ 4 CHOCOLATE BROWNIE
- ★ 5 SORBET
- ▼ 6 CHEESE BOARD
- ▼ 7 STICKY TOFFEE PUDDING
- ▼ 8 CHOCOLATE FUDGE CAKE
- ▼ 9 WAFFLE
- ★ 10 CRÈME BRULEE

##### SUMMER 2010

- 1 ICE CREAM
- 2 CHEESECAKE
- 3 ICE CREAM SUNDAE
- 4 CHEESE BOARD
- 5 CHOCOLATE FUDGE CAKE
- 6 STICKY TOFFEE PUDDING
- 7 WAFFLE
- 8 CHOCOLATE BROWNIE
- 9 APPLE PIE
- 10 PROFITEROLES

