

# FACTS & FIGURES

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## Beef burger remains king

**Beef burgers & pizza remain the nation's favourite dishes when dining out according to new data from Horizons.**

The foodservice market trends expert has analysed more than 800 menus from pubs, restaurants, hotels and quick-serve restaurants.

The information was collated from 121 operators including Jamie's Italian, Wetherspoon, Holiday Inn and Pret A Manger.

The latest figures (winter 2015) show that beef burgers remain the number one menu choice in hotels and pubs, whilst pizza takes the top spot in restaurants, compared to summer 2015. Despite pizzas scoring lower down in pubs, they are still rising up the rankings from 19 in summer 2015 to 14 in winter 2015.

The average price of pizza across the three sectors was £11.15 – whilst the nation's number one, beef burger, is over £1 cheaper at an average £9.91. Chicken burgers maintained a consistent third place, priced at an average £8.87. Fish and chips has dropped in popularity to number five.

Steaks continue to be the most expensive main course, with rib eye also showing an increase in menu presence.

New to hotel menus are salad, chicken and ribs, lamb, paninis, pork loin and aubergine. Traditional dishes meanwhile, such as sausage and mash and scampi and chips, have all fallen down the rankings across the three sectors.



| Ranking | All Sectors        | Ave. Price | Ranking | Hotel              | Ave. Price | Ranking | Pub                | Ave. Price | Ranking | Restaurant            | Ave. Price |
|---------|--------------------|------------|---------|--------------------|------------|---------|--------------------|------------|---------|-----------------------|------------|
| 1       | ▶ Beef Burger      | £9.91      | 1       | ▶ Beef Burger      | £12.99     | 1       | ▶ Beef Burger      | £9.51      | 1       | ▶ Pizza               | £11.36     |
| 2       | ▶ Pizza            | £11.15     | 2       | ▶ Pizza            | £10.84     | 2       | ▲ Chicken Burger   | £8.28      | 2       | ▶ Beef Burger         | £10.10     |
| 3       | ▶ Chicken Burger   | £8.87      | 3       | ▶ Fish and Chips   | £13.64     | 3       | ▲ Rump Steak       | £10.99     | 3       | ▶ Chicken Burger      | £9.48      |
| 4       | ▲ Rump Steak       | £12.14     | 4       | ▶ Sirloin Steak    | £21.53     | 4       | ▼ Fish and Chips   | £8.89      | 4       | ▶ Vegetable Burger    | £8.11      |
| 5       | ▼ Fish and Chips   | £9.82      | 5       | ▼ Rib Eye Steak    | £22.29     | 5       | ▲ Sunday Lunch     | £9.91      | 5       | ▲ Chicken Pasta       | £10.99     |
| 6       | ▶ Roast Chicken    | £11.68     | 6       | ▲ Chicken Breast   | £12.73     | 6       | ▲ Chicken Curry    | £8.37      | 6       | ▼ Roast Chicken       | £12.71     |
| 7       | ▶ Sirloin Steak    | £15.94     | 7       | ▲ Chicken Burger   | £11.63     | 7       | ▲ Mixed Grill      | £11.99     | 7       | ▼ Hot Dog             | £7.79      |
| 8       | ▲ Rib Eye Steak    | £18.01     | 8       | ▲ Rump Steak       | £17.33     | 8       | ▼ Sausage and Mash | £7.64      | 8       | ▼ Pork Ribs           | £15.35     |
| 9       | ▼ Pork Ribs        | £13.62     | 9       | ▲ Roast Chicken    | £15.65     | 9       | ▼ Sirloin Steak    | £13.68     | 9       | ▲ Rib Eye Steak       | £19.35     |
| 10      | ▶ Vegetable Burger | £7.82      | 10      | ▼ Chicken Curry    | £13.50     | 10      | ▲ Rib Eye Steak    | £16.24     | 10      | ▲ Calzone             | £11.53     |
| 11      | ▲ Sunday Lunch     | £9.91      | 11      | ▲ Beef Fillet      | £28.67     | 11      | ▼ Roast Chicken    | £10.27     | 11      | ▲ Wrap                | £10.27     |
| 12      | ▲ Chicken Curry    | £8.89      | 12      | ▲ Sandwich         | £10.75     | 12      | ▼ Pork Ribs        | £12.18     | 12      | ▼ Sirloin Steak       | £17.72     |
| 13      | ▼ Hot Dog          | £7.42      | 13      | ● Salad            | £9.50      | 13      | ▲ Scampi and Chips | £7.48      | 13      | ▼ Grilled Chicken     | £10.82     |
| 14      | ▼ Chicken Breast   | £10.59     | 14      | ● Chicken and Ribs | £14.30     | 14      | ▲ Pizza            | £8.85      | 14      | ▶ Tomato Pasta        | £8.35      |
| 15      | ▶ Grilled Chicken  | £9.80      | 15      | ● Lamb             | £18.70     | 15      | ▼ Chicken Breast   | £9.52      | 15      | ▶ Spaghetti Carbonara | £9.96      |
| 16      | ▲ Mixed Grill      | £12.31     | 16      | ● Panini           | £7.50      | 16      | ▶ Beef Lasagne     | £7.43      | 16      | ▲ Rump Steak          | £15.96     |
| 17      | ▼ Sausage and Mash | £7.74      | 17      | ● Pork Loin        | £16.50     | 17      | ▶ Grilled Chicken  | £8.65      | 17      | ▼ Beef Lasagne        | £10.53     |
| 18      | ▼ Beef Lasagne     | £8.71      | 18      | ● Aubergine        | £15.00     | 18      | ▼ Vegetable Burger | £6.99      | 18      | ▲ Spaghetti Bolognese | £9.30      |
| 19      | ▼ Chicken Pasta    | £10.99     | 19      | ▲ Pork Ribs        | £13.25     | 19      | ▶ Combo            | £10.26     | 19      | ▶ Chicken Breat       | £11.66     |
| 20      | ▼ Scampi and Chips | £7.70      | 20      | ▼ Vegetable Burger | £10.55     | 20      | ▲ Roast Pork       | £11.47     | 20      | ▼ Fillet Steak        | £21.58     |

▲ Up ▶ Same ▼ Down ● New