



# BFFF Industry Forum

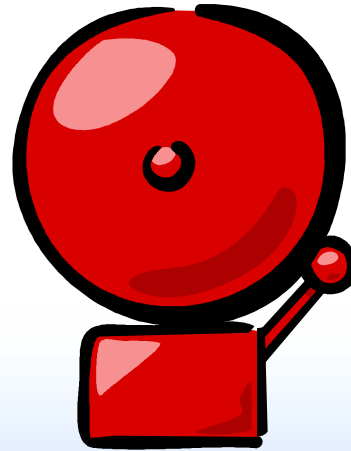
**22 November 2017**

Sponsored by:

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# Housekeeping





# Programme

10.30am	Sponsor slot	Mark Reeve, Chalcroft
10.40am	Welcome & BFFF update	John Hyman, BFFF
10.50am	Foodservice Market update	Graham Loudon, CGA
11.15am	UK Economic update	James Walton, IGD
11.40am	Retail Market update	Chris Hayward, Kantar Worldpanel
12.05pm	Grocery Code latest developments	Christine Tacon, Groceries Code
12.20pm	Q&As	
12.30pm	Close	



**Mark Reeve**

**chalcroft**  
construction



# BFFF Update

- Highlights of 2017 so far
- Reasons to be positive about the next 6 months
- Summary



# Highlights of the last 6 months



- 30<sup>th</sup> Product Awards – Great PR coverage of the winners
- Record attendance at the annual H&S Seminar
- “Working at Height” industry guidance achieved
- Brexit meetings – 9 meetings over past 12 months in collaboration with FDF



# The frozen food retail sector broke through the £6bn mark for the first time ever!

Value growing at +5.4% yoy (year ago – 0.6%)



Frozen Fish  
+6.9%



Frozen  
Confectionery  
+7.7%



Frozen Prepared  
Foods  
+5.6%





## The next 6 months



### New;

- First ever People Awards
- First ever Technical Seminar
- Summary of 22<sup>nd</sup> February

### Improved;

- Very strong Business Conference programme - £10bn growth opportunity
- Product Awards now online
- Member Benefit programme being developed by Jo Hancock
- Marketing PR





# 22<sup>nd</sup> February 2018 – Date for your diary

## Birmingham Metropole

People Awards  
(new)  
Dr David Bull

Motivational Speaker  
– Dame Kelly Holmes

Annual Technical Seminar  
(new)  
Martin

BFFF Conference  
John

Annual H&S Seminar  
Simon



## Key Dates

- 22 February 2018
    - Business Conference
    - People Awards
    - Health & Safety Seminar
    - Technical Seminar
  - 7 June 2018
    - Industry Forum, London
    - Gala Dinner and Product Awards,  
Hilton Park Lane, London
- Birmingham  
Hilton Metropole