

THE LANDSCAPE OF PRODUCT RECALLS

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In partnership with:



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Statistics

UK Food and beverage recalls over the last year have increased quarter on quarter.

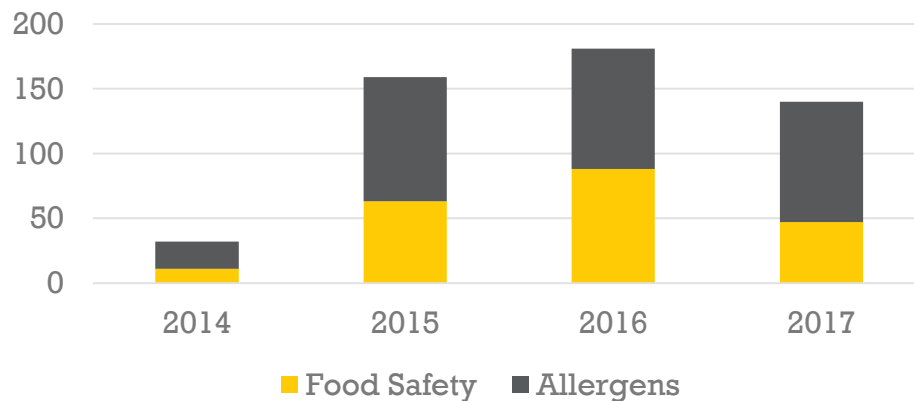
Each notice can include several product lines - could be one or eleven products

Average of 160 food and beverage recalls notices each year in the UK

Over 3 recall notices per week - not a remote risk for manufacturers, a very real risk

Globally undeclared allergens sit at the top spot.

Number of UK recall alerts



Data sourced from FSA website, Feb 2018

Product recall claim factors

- Frequency
- Severity and the 'ripple effect'
- Longevity
- Internal
- External
- Technology



What is covered?



- Product Safety / Manufacturing Error
- Malicious Tamper (Cyber)
- Product Extortion
- Product Guarantee
- Government Actions
- Adverse Publicity
- Religious specification
- Cyber Product Safety



Top tips to be recall ready:

- Supplier/co-manufacturer
- Customer
- Stakeholders and crisis communications
- Crisis planning and preparation
- Engaging with crisis consultants
- Risk transfer



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