



# CORPORATE SOCIAL RESPONSIBILITY TRAINING WORKSHOP

Thursday 12th September 2019  
Alveston Suite, NFU Mutual, Tiddington Road,  
Stratford-Upon-Avon, CV37 7BJ

CSR/Sustainability has become a large part of business development, business to business and business to customer partnerships over the last five years.

It is no longer a 'nice to have' for any company wanting to maintain and exceed customer requirements, attract the best people, or simply meet environmental and social impact legislation.

Excellence in CSR is also increasingly providing a competitive edge when it comes to winning work.

## What the training will deliver?

- ◇ A full explanation of what CSR covers
- ◇ Examples of good and less impressive approaches to CSR
- ◇ How to link CSR to the core of your business
- ◇ What to measure and how to measure it
- ◇ How to engage your people
- ◇ Best practice in reporting on CSR performance



## BOOKING FORM

PACKAGE (Please tick your option)	MEMBERS	NON-MEMBERS
Seminar	£450 <input type="checkbox"/>	£550 <input type="checkbox"/>

All prices subject to VAT

Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

Telephone \_\_\_\_\_ PO No. \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

DELEGATE NAME	JOB TITLE	EMAIL ADDRESS

Booked by \_\_\_\_\_

Signature \_\_\_\_\_

Email your completed form to [carlabrown@bfff.co.uk](mailto:carlabrown@bfff.co.uk)