



THE Bulletin

Get your message across to key industry decision makers.

The Bulletin is the bi-monthly magazine produced by the British Frozen Food Federation for its members and industry contacts.

BFFF members include producers, wholesalers, importers, brokers, retailers and associates. The frozen food sector is worth around £8.4 billion and by using the Bulletin as part of your marketing campaign you will target a core target audience of over 3,500 key frozen food decision makers.

The Bulletin is the ultimate source of information covering:

- Topical issues affecting the industry
- News about who's doing what
- New product information
- Technical and legislative issues
- Health and safety matters
- Forthcoming exhibitions and events
- People/Company news



Regular (non-member) advertising rate:

Full Page £1125	Half Page £875	1/4 Page £650
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BFFF member discounted advertising rate:

1/6 and 1/3 page ads available to members only. These ads are a year subscription and price is for all 6 issues of 2019.

Full Page £925	Half Page £675	1/4 Page £450	1/6 Page £1800	1/3 Page £2500
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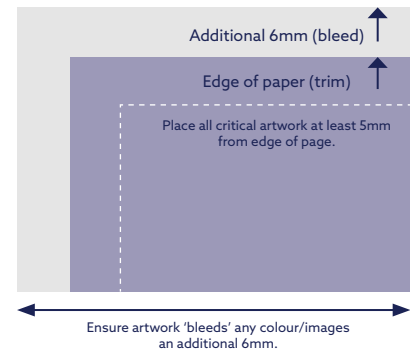
6 issue subscription

Interested in becoming a BFFF member? Contact Kate Miller at 01400 664320 or email katemiller@bfff.co.uk

Want a constant electronic presence? Why not use the BFFF website to get your message across. Opportunity open to members only.

Specification

Mechanical Data	Size
Double Page Spread (Trim)	297mm (h) x 420mm (w)
Double Page Spread (Bleed)	303mm (h) x 426mm (w)
A4 Full Page (Trim)	297mm (h) x 210mm (w)
A4 Full Page (Bleed)	303mm (h) x 216mm (w)
1/2 Page Horizontal	124mm (h) x 180mm (w)
1/2 Page Vertical	252mm (h) x 88mm (w)
1/4 Page	124mm (h) x 88mm (w)
1/3 Page	124mm (h) x 118mm (w)
1/6 Page	124mm (h) x 57mm (w)



Content Schedule

Issue	Directory	Focus on	Editorial Deadline	Advertising Deadline
Jan/Feb 2019	Industry Services	Fish & Seafood	30 th November	9 th January
March/April 2019	Industry Services	Meat, Veg & Fruit	1 st February	22 nd February
May/June 2019	Industry Services	Sweets & Treats	4 th April	19 th April
Jul/Aug 2019	Gala Dinner & Annual Awards		3 rd June	21 st June
Sept/Oct 2019	Industry Services	Free From	2 nd August	23 rd August
Nov/Dec 2019	Industry Services	Convenience & Bakery	27 th September	18 th October

All adverts are full colour and prices +VAT at the standard rate.

Loose & bound inserts, belly wraps and cover mounts are all available, price on application.

For those left over leaflets from events, don't leave them lying around the office, call Kate for a price to place inserts into the Bulletin or event brochures.

Series discounts are available, the most cost effective way to use your budget is to plan an annual campaign bespoke to your objectives, call Kate for more details.

Contact

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Advertising and membership
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2019 Event Brochures		Advertising deadline
BFFF Annual Business Conference Brochure	February 7 th 2019	15 th January 2019
BFFF Gala Dinner Dance	13 th June 2019	17 th May 2019
BFFF Annual Luncheon Brochure	Nov 26 th 2019	25 th October 2019

Maximise your presence at key industry events.

- If you are attending events as a delegate, why not let people know you are there?
- Exhibiting at an event then why not let people know what you are offering on your stand?
- Can't make an event due to other commitments then why not use the event brochure to make sure you have a presence?

		(H)	(W)
A5 Brochures	Trim	210mm	148mm
	Bleed	216mm	154mm
	Type Area	196mm	134mm

British Frozen Food Federation

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