

British Frozen Food Federation

You can be sure it's fresh - if it's frozen



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EXECUTIVE COUNCIL

Wednesday, 3rd February 2010 at 1.50pm

Present

Chair:	Nick Shaw, Westbridge Foods Ltd. Vince Craig C/o McEvoy Foods Int'l Ltd. Simon Spence, Universal FoodFinders Ltd.	Howard McEvoy, McEvoy Foods Int'l Ltd. Stephen Waugh, Ardo UK Ltd.
In Attendance:	Brian Young, BFFF	Hazel Cranidge, BFFF
Apologies:	Nigel Broadhurst, Iceland Foods Ltd. Sarah Ellison, British Seafood Ltd. Ali Hannaford, Paramount 21 Ltd. Bill Wadsworth, Greggs Plc Peter Ashford, Honorary Life Member	Paul Clarke, Kent Frozen Foods Ltd. Paul Freeston, apetito Ltd. Alastair Salvesen, Dawnfresh Seafoods Ltd. Adrian Whitehead, Brakes Peter Day, Honorary Life Member

AGREED ITEMS AND ANY ACTION

	ITEM	ACTION BY:
2.	TO ADOPT THE MINUTES OF THE PREVIOUS MEETING It was resolved to adopt the minutes of the Executive Council on 25 th November 2009 and there were no matters arising.	
4.	REVIEW OF MEMBERSHIP SURVEY i It was suggested to review the format of the survey for the future ie split the survey between committee members and members. ii It was agreed that the key item arising from the results of the survey was the big percentage of 'do not know' on BFFF activities. BY advised that activities such as the Regional Seminars, articles from Committee Chairs for the Bulletin each quarter, articles on the major research articles in the Bulletin and on the website were being published to help reduce this percentage.	BFFF
5.	VERBAL REPORTS FROM COMMITTEES 5.1 PIB Committee The PIB Committee had focused on the outcome of a brainstorming meeting, which took place on 2 nd February and had agreed a number of actions to become a more focused committee and to work on issues affecting members. The Committee also elected Peter Allan as Vice-Chairman and Richard Majewski as the 3 rd representative for Executive Council.	

Contd.

AGREED ITEMS AND ANY ACTION

	ITEM	ACTION BY:
<p>6.</p> <p>6.2</p> <p>6.3</p> <p>6.4</p> <p>7</p> <p>7.1</p> <p>7.2</p> <p>7.3</p>	<p>UPDATE BY D/G ON INFLUENCING ACTIVITIES contd.</p> <p>DEFRA – Food 2030 BY reported that he had written to Hilary Benn MP on 13 January to congratulate him on the report and to seek a meeting to promote areas where frozen food could help him meet the report's goals.</p> <p>Food Standards Agency BY advised that he had recently attended an FSA Stakeholder's Forum and the draft minutes had been discussed at the T&L Committee.</p> <p>Other Trade Associations As previously mentioned we have been working closely with the FSDF to achieve the publication of the new Working At Height Guidance. Also, BY has a meeting with the chief executive of the FWD on 25 February and is trying to also meet with the chief executive of the BHA to discuss wholesaler representation.</p> <p>D/G COMMERCIAL UPDATE</p> <p>Annual Awards We have received more entries into the Awards than last year, which is excellent news.</p> <p>Dinner Dance Executive Council members queried whether the London Hilton was now more expensive than other venues and asked that this be investigated further for the future if time allows.</p> <p>Potential New Members To date Graeme Day has recruited 42 new members with another eight in the pipeline, which is a fantastic achievement.</p>	
<p>9.</p> <p>9.1</p> <p>9.2</p>	<p>ANY OTHER BUSINESS</p> <p>Seafish BY advised that he and Ian Farley had been given a presentation by Seafish on research that they had undertaken on fresh vs. frozen and we will circulate a copy of their presentation to Committee members.</p> <p>Trustees We have received a letter of resignation from the post of Trustee from Peter Ashford who feels that as he is no longer very involved with the day to day workings of the Federation that he should not hold the post. BY is meeting Peter Ashford later this month to discuss the matter in more detail.</p>	<p>HC</p> <p>BY</p>