

Car Sharing and Car Clubs- Food Producer



Business Focus

Paramount 21 Ltd are a frozen food manufacturing business based in South Devon. They produce a range of speciality Seafood and vegetarian added value products for the foodservice and retail markets.

Sustainability Action taken:

Since moving factory locations, Paramount 21 operate a car sharing scheme for its workforce as well as moving to longer hours within a four day working week. The result has been a reduction in the car use and travelling costs for its work force aswell, as reduced costs by only running the factory for the four days.

Car sharing and car clubs can help your business cut back on car use, for both commuter journeys and business related travel. This in turn cuts down both on congestion and pollution.

There are two main types of **car sharing**:

- 'Open' car sharing, where anyone in a defined geographical area can join a sharing scheme. This involves no input from the employer, and is likely to be the most appropriate for smaller businesses where their few staff do not live close to each other.
- 'Closed' car sharing- setting up an in company car matching scheme.

Car clubs

Under pay as you go car club schemes, vehicles are parked in designated places, usually on the street, and can be booked by car club drivers when they are needed.

Car clubs may be more appropriate to business travel during the day than to commuting, as you pay for the time that the car is away from its nominated parking bay.

Car clubs operate across the UK in both urban and rural areas. A number of car clubs also provide small vans for hourly use.

How can members action this?

You can [find out more about car sharing on the Carplus website.](#)

You can [find out more information about car clubs on the Car Clubs website.](#)