



Annual Awards 2018

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Retail Award Results

RETAIL PRODUCT OF THE YEAR
Luxury Triple Dipped Salted Caramel Ice Cream Sticks
by Iceland Foods Ltd.

BEST NEW POULTRY-BASED PRODUCT

Gold	Lemon and Black Pepper Chicken Fettuccine	Iceland Foods Ltd.
Silver	Inspirations Mini Fillets Wrapped in Sesame Seed Breadcrumbs	Birds Eye Ltd.
Bronze	Specially Selected Chicken Turkey Parcel with Apricot Stuffing	Aldi Stores Ltd.

BEST NEW FISH-BASED PRODUCT

Gold	Specially Selected Crab & Crayfish Salmon Mac 'n' Cheese	Aldi Stores Ltd.
Silver	Arctic Royal Salt Baked Seabass	Iceland Foods Ltd.
Bronze	Morrisons Free From Lemon & Pepper Fish Bites	Crown Foods Ltd.

BEST NEW VEGETABLE-BASED PRODUCT

Joint Gold	Vegetable Chips	Aunt Bessie's Ltd.
Joint Gold	Frozen Tenderstem® Broccoli	TSA International Ltd.
Bronze	Specially Selected Spinach, Leek and West Country Cheddar Parcels	Aldi Stores Ltd.

BEST NEW MEAT-BASED PRODUCT

Gold	Lidl, What's Cooking? Macaroni Cheese with Kale and Pancetta	Laila's Fine Foods Ltd.
Silver	Luxury Aberdeen Angus and Merlot Pie	Iceland Foods Ltd.
Bronze	Luxury Rose Veal Saltimbocca	Iceland Foods Ltd.

BEST NEW PIZZA, SAVOURIES AND SAVOURY BREAD PRODUCT

Gold	Co-Op Mediterranean Vegetable Pizza	Freiberger UK Ltd.
Silver	Simply Party 60 Mini Deep Dish Pizza Selection	Crown Foods Ltd.
Bronze	Co-Op Party Mini Margherita Pizza Bites	Fullers Foods International Plc

BEST NEW ICE CREAM/DESSERT/CONFECTIONERY PRODUCT

Gold	Luxury Triple Dipped Salted Caramel Ice Cream Sticks	Iceland Foods Ltd.
Silver	Luxury Triple Dipped Raspberry and Chocolate Ice Cream Sticks	Iceland Foods Ltd.
Bronze	Specially Selected Red Berry Layered Dessert	Aldi Stores Ltd.