

Editorial Brief

Technology

The idea of AI and robotics in the food industry may still sound like the stuff of science fiction, but when we emerge from the COVID-19 pandemic, technology will play a greater role in everyday life than ever before.

From the way supermarkets and restaurants are cleaned to how we order and pay for meals, the next edition of The Bulletin will examine the emerging technologies set to revolutionise our eating-out experience and how we do our weekly shop.

- How do you think technology will change and shape retail and foodservice post-coronavirus?
- What new technologies have your business embraced as a result of the pandemic?
- Are there any technologies you have trialled that you will not continue with after the pandemic, and why?
- Do you think technology will help the industry to recover, and how?
- What risks do we face in replacing traditional systems with things like robotics and artificial intelligence?
- Are there some roles within the supply chain technology simply cannot replace?
- Has the pandemic accelerated the adoption of certain technologies within your business?
- Could data-sharing technology have minimised the impact of panic-buying at the start of lock down? Are there other technologies that could help deal with similar unexpected spikes in demand in the future?
- How important will traceability of food be to consumers in future?
- What new technologies will be especially relevant to the frozen sector in the next 10 years?

Deadline for submissions: Friday 14th August 2020

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