



XPO Logistics uses Zeelo's COVID-19 Key Worker Service to get employees to work safely and allow Matches Fashion to continue trading

XPOLogistics

MATCHES
FASHION

1260

riders per
week

COVID-19

measures in place
on-board

3

services times
at launch

“ Our introduction to Zeelo was just days before the country was instructed to go into shut down, hence we needed to act quickly. Matches Fashion had already made the decision to keep trading, all necessary COVID safety measures were in place at our distribution centre, however, **our staff were concerned about their risk of infection whilst travelling to and from work.**”

Zeelo responded quickly, **we had the routes, vehicles, timetables (working to accommodate both day and night shifts) and safety procedures all in place within 24 hrs,** amazing work. ”



Mitzi Voase, Travel Manager, Matches Fashion

What we did

We set up dedicated safe bus routes, using our booking platform for capacity management and social distancing, as well as data collection for contact tracing in the event of a rider or driver presenting with symptoms.

We deployed our operational standards, including driver PPE, no-contact policy, sanitisation measures and 2m distancing seating plans.

Challenges

👤 Online distribution centres remain open night and day, so at XPO Logistics, our dedication during these uniquely challenging times has been to review and do everything we can to keep our employees, their families and loved ones – safe.

Coupled with changes to our processes to enable social distancing, **the Zeelo service has been crucial in minimising the risk** raised and posed by colleagues regarding initial concerns to public transport usage whilst the UK was adapting to the new normal.

Zeelo's 'critical worker safety procedures' was exactly what we needed to assist our colleagues and customers. **Their management of this service has been second to none** and has been key to colleague engagement. 🗨️

Martin Coughlin, Director XPO Logistics (Europe)

Return on Investment and Future Plans

Zeelo's service has allowed XPO and Matches Fashion to ensure the safe commuting of their employees. We have added more stops and service times as a result and are working on adding more services as we move into the next phases of lockdown, ensuring all employees are safe at all times.

The Company

XPO is a multinational transportation and logistics company. It operates in 30 countries, with approximately 100,000 employees and over 50,000 customers.

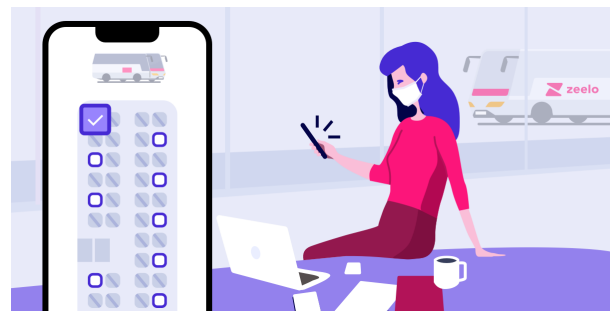
MatchesFashion.com is a London-based global luxury retailer for men and women, offering the work of more than 400 luxury brands.

Location

London, Wembley, UK

Type

Home to Work commuter service

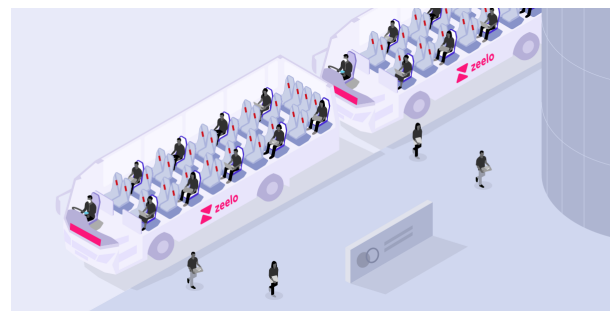


The Service

1 personalised route

6 daily travel times

98% on time



Get in touch for a free consultation to see how zeelo could help your business.
sales@zeelo.co