

Terms and Conditions Page

1. Online entries open on 6th September 2021 and close at midnight on 30th November 2021. All product information must be submitted by this date.
2. The entry fee for each Retail or Foodservice product is £330.00 plus VAT. This is payable at the time of entry.
3. The BFFF reserves the right to extend the closing deadline, amend or combine categories should the entries received not reach the required number.
4. A Company can enter products into both the Retail and Foodservice sectors. Both branded and own label products are eligible.
5. Products must be factory line produced (not kitchen samples) and have been available for sale during 2021.
6. Products will not be accepted if supplied in polystyrene boxes. They should be sent in their usual outer cases with BFFF labels attached. Delivery labels will be provided in due course.
7. Products must be launched during 2020 and 2021.
8. Products that have previously been entered into the awards, may only be entered again if a significant change has occurred e.g. a new flavour or variety.
9. Declared Recommended Retail Price should exclude special offers.
10. Please notify the BFFF by 30th November 2021 of any changes that may affect a product's eligibility between date of entry and announcement of results date TBC. This is very important for all concerned as the results really are kept a secret until announced at the Awards Presentation.
11. It is the responsibility of entrants to send their products to the judging venue before judging, full delivery instructions will be communicated to you the week commencing 10th January 2022.
12. The results and decisions of the judging panel will be final.
13. The organisers do not accept any responsibility for loss of any entry.
14. The Awards Ceremony will take place at the Gala Dinner, date and location are TBC. You will be able book tickets via our website when they are available.
15. Receipt of entry and payment will constitute acceptance of the terms and conditions and no refunds can be made.
16. Please ensure you meet the terms and conditions before submitting your entry as we regret that refunds cannot be made for those failing to meet entry requirements.