



Terms and Conditions 2025

1. Online entries open on 17th September 2024. Retail entries will close at midnight on Friday 29th November 2024 and Foodservice entries will close on Friday 31st January 2025. All product information and images must be submitted by these dates.
2. The entry fee for each Retail and Foodservice product is £350.00 plus VAT. This is payable at the time of entry.
3. The BFFF reserves the right to extend the closing deadline, amend or combine categories should the entries received not reach the required number.
4. A Company can enter products into both the Retail and Foodservice sectors. Both branded and own label products are eligible.
5. Products must be factory line produced (not kitchen samples) and have been launched and available for sale during 2024.
6. Products will not be accepted if supplied in polystyrene boxes. They should be sent in their usual outer cases with BFFF labels attached. Delivery labels will be provided in due course.
7. Products that have previously been entered into the awards, may only be entered again if a significant change has occurred e.g. a new flavour or variety.
8. Declared Recommended Retail Price should exclude special offers.
9. Product that meet the requirements detailed in the entry form for the 'Free From' category, will automatically be entered into the additional 'Free From' award across both Retail and Foodservice.
10. Please notify the BFFF by 13th December 2024 (Retail) or 14th February 2025 (Foodservice) of any changes that may affect a product's eligibility.
11. It is the responsibility of entrants to send their products to our logistics partner before judging commences. You will be notified of all the details required ie delivery address, product arrival dates in due course.
12. We request a full case of product to be supplied for judging to ensure our rigorous judging standards are met. It is the company's responsibility to ensure a full case of product is provided.
13. The results and decisions of the judging panels will be final.
14. The organisers do not accept any responsibility for loss of any entry.
15. The Awards Night will take place at the Frozen Food Awards Dinner on Thursday, 19th June 2025 at the Royal Lancaster Hotel, London. Tickets can be booked via our website.
16. Receipt of entry and payment will constitute acceptance of the terms and conditions and no refunds can be made.
17. Please ensure you meet the terms and conditions before submitting your entry as we regret that refunds cannot be made for those failing to meet entry requirements.