



Terms and Conditions 2026

1. Online entries open on 15th September 2025. Retail entries will close at midnight on Friday 28th November 2025 and Foodservice entries will close on Friday 13th February 2026. All product information and images must be submitted by these dates.
2. The entry fee for each Retail and Foodservice product is £360.00 plus VAT. This is payable at the time of entry.
3. The BFFF reserves the right to extend the closing deadline, amend or combine categories should the entries received not reach the required number.
4. A Company can enter products into both the Retail and Foodservice sectors. Both branded and own label products are eligible.
5. Products must be factory line produced (not kitchen samples) and have been launched and available for sale during 2025.
6. Products will not be accepted if supplied in polystyrene boxes. Retail products should arrive in their 'shelf ready packaging'. Foodservice products should arrive in a finished case. Delivery labels will be provided after the closing date.
7. Product delivery:
Foodservice entrants will be contacted w/c 2nd March 2026 with delivery instructions and labelling requirements. Please ensure you have enough product ready and available to send week commencing 23rd March 2026.
Retail entrants will be contacted w/c 15th December 2025 with all delivery information and labelling requirements. Please ensure you have enough product ready and available to send week commencing 19th January 2026.
8. Products that have previously been entered into the awards, may only be entered again if a significant change has occurred e.g. a new flavour or variety.
9. Declared Recommended Retail Price should exclude special offers.
10. Please notify the BFFF by 12th December 2025 (Retail) or 27th February 2026 (Foodservice) of any changes that may affect a product's eligibility.
11. It is the responsibility of entrants to send their products to our logistics partner before judging commences. You will be notified of all the details required i.e. delivery address, product arrival dates in due course.
12. We request one full case of product (or a minimum of 10 packs of product for retail entries) to be supplied for judging to ensure our rigorous judging standards are met. It is the company's responsibility to ensure a full case of product is provided. Mixed cases will not be accepted.
13. Product specification sheets are not required.

14. The results and decisions of the judging panels will be final.
15. The organisers do not accept any responsibility for loss of any entry.
16. The Awards Night will take place at the Frozen Food Awards Dinner on Thursday, 18th June 2026 at the Royal Lancaster Hotel, London. Tickets can be booked via our website.
17. Receipt of entry and payment will constitute acceptance of the terms and conditions, and no refunds can be made.
18. Please ensure you meet the terms and conditions before submitting your entry as we regret that refunds cannot be made for those failing to meet entry requirements.