

PROGRAMME

THURSDAY 5TH MARCH 2026

Warwick Conferences, University of Warwick, Coventry

8.30am Registration & Exhibition Viewing

-  **9.15am** Welcome from the Conference Chair, Leyla Kazim
-  **9.20am** Rupert Ashby, CEO, British Frozen Food Federation
Latest News from your Federation

ECONOMIST

-  **9.30am** James Walton, *IGD*
A View from our Economist

FOOD POLICY

-  **10.10am** Emily Miles
Director General for Food, Farming and Biosecurity, *Defra*

10.50am Refreshments & Exhibition Viewing

FOODSERVICE & RETAIL CUSTOMER BEHAVIOUR

-  **11.10am** Simon Stenning, *Future Foodservice*
Reinventing Hospitality - The Future for the Industry
-  **11.30am** Neya Gwillim, *Circana*
Frozen Food in Focus - Unlocking Growth Across Wholesale
-  **11.50am** Andrew Selley
Chief Executive, *Bidfood UK*
-  **12.10pm** Matthew Garside,
Worldpanel by Numerator
Latest Frozen Food Shopper and Consumer Trends
-  **12.30pm** Chris Schatynski, *Vypr*
From Freezer to Foresight: What Consumers Really Want in Frozen - 2.0
-  **12.50pm** Panel Q&A

1.00pm Lunch & Exhibition Viewing

INDUSTRY PANEL DISCUSSION

-  **1.45pm** Mitch Lee
Head of Sales, *PACK'D*
- Laura Whittle
Managing Director, *Whitby Seafoods*
- Nigel Chandler
Head of Business, *Mack Ship Stores*

SCIENCE & FUTURE DEVELOPMENT

-  **2.30pm** Bertrand Emond, *Campden BRI*
How Can Food Businesses Support Good Consumer Practices
- Greg Hooper, *Campden BRI*
Developing and Validating Cooking and Reheating Instructions: the Good, the Bad and the Ugly
-  **3.00pm** Craig Leadley, *IFST*
Potential Applications for AI in the Food Industry

SUSTAINABILITY

-  **3.20pm** Prof Jacob Tomkins OBE
BFFF Energy Services
Water in Frozen Operations: From Chaos to Control
-  **3.40pm** Amriene Kalsi, *Tesco*
Tesco's Planet Plan
-  **4.00pm** Panel Q&A
-  **4.15pm** Closing remarks from our Chair, Leyla Kazim

4.30pm Conference Ends

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