



BRITISH
FROZEN
FOOD
FEDERATION

2026 MEDIA PACK

WWW.BFFF.CO.UK




WHY ADVERTISE WITH US?

There are many marketing and advertising opportunities with the BFFF to explore and gain business exposure across the industry. In order to take advantage of our marketing and advertising platforms you must be a **BFFF MEMBER**

 **OVER 340 MEMBERS**

 **8,000 CONTACTS**

 **94K USERS
167K VIEWS**

 **36.2% OPEN RATE**
on our weekly newsletter

OUR OPPORTUNITIES

PR - FREE SERVICE TO MEMBERS



Send us your news and PR and we will include it in our weekly digital newsletter

Please supply as follows:

HEADER	NO MORE THAN 10 WORDS
SUB HEADER	SHORT SUMMARY SENTENCE
BODY COPY	APPROX 500 WORDS
IMAGES	SUPPLY HIGH RESOLUTION IMAGES (1200 X 800 PX) MAX 2MB

Please provide copy in a **word document** and attach copy plus your image and send to – membernews@bff.co.uk

ADVERTISING

Packages available to suit your needs contact sarahcollison@bfff.co.uk

Direct Mail

Send promotional emails to contacts in our database to promote products, services or events.

	One off	Bi-Monthly	Per Quarter	Annual
Communication Frequency	Not contracted to a 12 month period	1 x every other month	1 x every 3 months	1 every month
Direct Mail	£550	£2,100	£1,700	£3,500



Send direct emails to our members' inbox

Website

3 X BANNERS ACROSS THE WEBSITE

- Home page
- Members hub
- Members forum
- Footer (nearly every page)

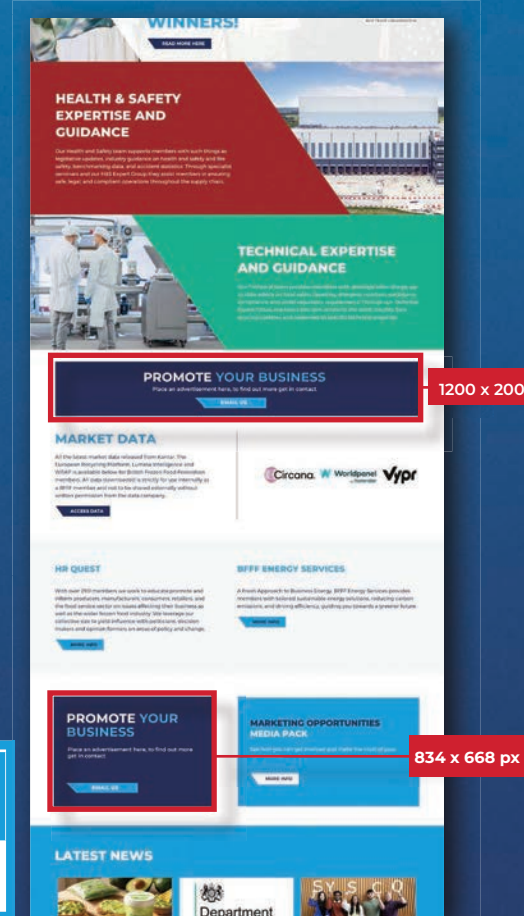
TECHNICAL SPECIFICATION:

- Square version: 834px (w) x 668px (h)
- Banner Version: 1200px (w) x 200px (h)

Can be static banners (PNG) or animated GIFs
Please provide URL links to direct clicks to.

Please provide Google tracking codes if you would like to track website referrals from these banners.

Communication frequency	Per Quarter - 3 month period	Annual 12 month contract
Website	£1,200	£3,500



Technical & Legislative

The T&L Update provides latest information on technical and legislative matters in the frozen food industry. This bi-monthly e-newsletter is widely read among industry professionals.

Keep It Safe

Keep it Safe is our bi-monthly H&S E-Newsletter providing information on our initiatives such as the H&S Expert Group activities, collated H&S accident statistics, case studies relating to the food industry, forthcoming HSE Campaigns affecting our industry, primary authority, fire safety, legislative updates, guidance and enforcement updates.

Please speak to Sarah Collison regarding packages and prices
sarahcollison@bfff.co.uk

Brochures

We produce a number of printed and digital communications throughout the year for member communications and events.

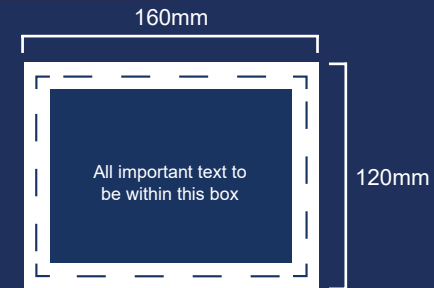
Event		ADVERTISING PRICES				
		Basic	Basic +	A5 Half Page	A5 Full Page	A5 Double Page Spread
KEEP IT SAFE	Digital Only	N/A	N/A	£220	£370	£650
MEMBER DIRECTORY	Digital & Print	FREE	£340	£720	£1,030	£1,430
BUSINESS CONFERENCE	Print Only	N/A	N/A	£400	£750	£1,000
HEALTH & SAFETY CONFERENCE	Print Only	N/A	N/A	£400	£750	£1,000
FROZEN FOOD AWARDS DINNER	Print Only	N/A	N/A	£690	£999	£1,800
TECHNICAL CONFERENCE	Print Only	N/A	N/A	£400	£750	£1,000
ANNUAL LUNCH	Print Only	N/A	N/A	£690	£1,300	£2,000

Technical Specification

A5 Half Page

All A5 half page adverts should be:

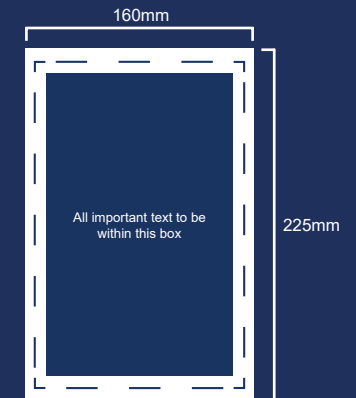
- 160mm X 120mm
- All essential text/images placed 20mm away from the edge of the document
- High resolution PDF file format



A5 Full Page

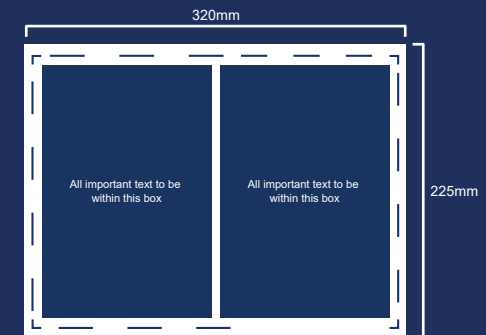
All A5 full page adverts should be:

- 160mm X 225mm
- All essential text/images placed 20mm away from the edge of the document
- High resolution PDF file format



A5 Double Page Spread

For A5 Double Page Spreads please use the above diagram and supply the left and right pages separately with clear labels.



If you have any questions regarding the technical specifications and to supply final artwork files please email faraimacheka@bfff.co.uk



SPONSORSHIP

Sponsorship Opportunities

If you would be interested in sponsoring any of our events, sponsorship packages can be tailor made to suit your business requirements. The below provides the information on our events and starting prices for the year ahead.

Please contact Charley our Events Manager who will be happy to help you, charleyprice@bfff.co.uk

BUSINESS CONFERENCE

- Approximate attendees 150
- Headline Sponsors starting price from £8,000
- Partner Sponsors starting price from £3,000
- Brochure sponsorship from £3,000

HEALTH & SAFETY CONFERENCE

- Approximate attendees 80
- Sponsorship starting price from £3,000
- Brochure sponsorship from £1,000

TECHNICAL CONFERENCE

- Approximate attendees 60
- Sponsorship starting price from £3,000
- Brochure sponsorship from £1,000



FROZEN FOOD AWARDS DINNER

- Approximate attendees 450
- Headline Sponsors starting price from £15,000
- Partner Sponsors starting price from £5,000
- Brochure sponsorship from £4,000
- Drinks Reception from £8,000
- Entertainment from £6,000

ANNUAL LUNCH

- Approximate attendees 750
- Headline Sponsors starting price from £15,000
- Partner Sponsors starting price from £5,000
- Brochure sponsorship from £4,000
- Drinks Reception from £8,000

BESPOKE SPONSORSHIP

Packages available to suit your budget and requirements contact Charley: charleyprice@bfff.co.uk

Exhibitor Opportunities

Would you like to get more business exposure to BFFF members? We have exhibitor opportunities available at the following events:

- **Business Conference** from £1,000
- **Technical Conference** from £500
- **Health & safety Conference** from £500

If you are interested please contact charleyprice@bfff.co.uk



EVENTS



Networking Dinner & Business Conference
Wednesday 4th - Thursday 5th March 2026
Warwick Conferences,
University of Warwick, Coventry



Awards Night
Thursday 18th June 2026
Royal Lancaster Hotel, London



Annual Lunch
Tuesday 17th November 2026
Park Plaza Westminster Bridge, London



Health & Safety Conference
TBC - September 2026
TBC



Technical Conference
TBC - Expected 2027
TBC

For more information contact:

charleyprice@bfff.co.uk | siobhanocallaghan@bfff.co.uk

www.bfff.co.uk



Get your products entered into the
British Frozen Food Awards.

For more information contact
siobhanocallaghan@bfff.co.uk

Get involved with our Frozen Food Revolution campaign
12th - 18th October 2026

Contact: sarahcollison@bfff.co.uk

www.frozenfoodrevolution.co.uk



Powered by the
British Frozen Food Federation

CONTACT US

For more information on **sponsorship, exhibitor opportunities and packages** please contact:

Charley Price

EVENTS MANAGER

T: 01400 283 091

M: 07921 405 197

E: charleyprice@bfff.co.uk

For more information on any **advertising and marketing opportunities** please contact:

Sarah Collison

MARKETING AND COMMUNICATIONS MANAGER

T: 01400 283 095

M: 07821 639 241

E: sarahcollison@bfff.co.uk

